CLAIMS

What is claimed is:

1   1.   A method comprising:

2   receiving, over a network, an indication that an identifier presented by another has

3   been selected;

4   providing data indicative of an arrangement for ground transportation associated

5   with an event; and

6   receiving data descriptive of an order for a seat on a ground transportation vehicle

7   for carriage between a stop and said event.

        2.   The method of claim 1, further comprising providing confirmation of

receipt of said order.

        3.   The method of claim 2, further comprising receiving data descriptive of a

request for purchase of said seat on a ground transportation vehicle.

        4.   The method of claim 3, further comprising confirming purchase of said

seat on a ground transportation vehicle.

1   5.   The method of claim 1, wherein said order specifies a particular seat

2   located on a ground transportation vehicle.

1   6.   The method of claim 1, wherein said data indicative of an arrangement for

2   ground transportation is provided at a time of or prior to obtaining a ticket for admission to said

3   event.

1   7.   The method of claim 1, wherein said order specifies a route.

1   8.   The method of claim 1, wherein said identifier identifies a seat chartering

2   coordinator.

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1   9.   The method of claim 1, wherein said data indicative of an arrangement for

2   ground transportation associated with an event comprises a field displayed on a content page.

1   10.   The method of claim 1, wherein said order contains a request for

2   admission to said event.

1   11.   The method of claim 1, wherein said identifier comprises an icon

2   displayed on a user interface device.

1   12.   The method of claim 1, wherein said providing data indicative of said

2   arrangement for ground transportation occurs substantially simultaneously after said receiving

3   said indication that said identifier has been selected.

         13.   A method comprising:

         receiving, over an internet network, an indication that an icon displayed by

another has been selected;

         presenting for display a first content page providing data descriptive of an event

with a corresponding identifier indicative of an arrangement for ground transportation associated

with said event;

         receiving a request for information about ground transportation services

8   associated with said event;

9   presenting for display a second content page providing data descriptive of a route

10   for ground transportation associated with said event;

11   receiving a request for information about said route;

12   presenting for display a third content page requesting an order for a seat on a

13   ground transportation vehicle for carriage between a stop and said event;

14   receiving said order;

15   presenting for display a fourth content page requesting payment information;

16   receiving said payment information; and

17   presenting for display a fifth content page providing data descriptive of a

18   confirmation of said order and payment therefore.

1   14.   A method comprising:

2   receiving an indication that an identifier presented by another has been selected;

3   providing data indicative of an arrangement for ground transportation associated

4   with an event; and

5   receiving data descriptive of an order for a seat on a ground transportation vehicle

6   for carriage between a stop and said event.

1   15.   A method comprising:

2   causing to be sent an indication that an identifier presented by another has been

3   selected;

4   receiving data indicative of an arrangement for ground transportation associated

5   with an event; and

6   providing data descriptive of an order for a seat on a ground transportation vehicle

7   for carriage between a stop and said event.

1   16.   The method of claim 15, further comprising receiving confirmation of

2   receipt of said order.

1   17.   The method of claim 16, further comprising providing data descriptive of

2   a request for purchase of said seat on a ground transportation vehicle.

1   18.   The method of claim 15, wherein said order specifies a particular seat

2   located on a ground transportation vehicle.

3   19.   The method of claim 15, wherein said identifier comprises an icon

4   displayed on a user interface device.

1   20.   The method of claim 15, further comprising providing said data indicative

2   of an arrangement for ground transportation at a time of or prior to obtaining a ticket for

3   admission to said event.

1   21.   The method of claim 15, wherein said order specifies a route.

1   22.   The method of claim 15, wherein said order contains a request for

2   admission to said event.

3   23.   A method comprising:

         receiving an indication that an identifier presented by another has been selected;

         providing data indicative of an arrangement for ground transportation associated

4   with an event; and

5   receiving data descriptive of a request for a seat on a ground transportation

6   vehicle for carriage between a stop and said event.

1   24.   A method comprising:

2   receiving, over an internet network, a request for purchase of a seat on a ground

3   transportation vehicle for carriage between a stop and an event; and

4   providing, over said internet network, confirmation of said request for purchase of

5   said seat on a ground transportation vehicle.

1   25.   A method comprising:

2   requesting, over an internet network, purchase of a seat on a ground transportation

3 vehicle for carriage between a stop and an event; and

4   receiving, over said internet network, confirmation of said request for purchase of

5 said seat on a ground transportation vehicle.

1   26.   A device comprising:

2   means for receiving an indication that an identifier presented by another has been

3 selected;

4   means for providing data indicative of an arrangement for ground transportation

5 associated with an event; and

6   means for receiving data descriptive of an order for a seat on a ground

7 transportation vehicle for carriage between a stop and said event.

1   27.   A device comprising:

2   means for receiving, over an internet network, an indication that an icon displayed

3 by another has been selected;

4   means for presenting for display a first content page providing data descriptive of

5 an event with a corresponding identifier indicative of an arrangement for ground transportation

6 associated with said event;

7   means for receiving a request for information about ground transportation services

8 associated with said event;

9   means for presenting for display a second content page providing data descriptive

10 of a route for ground transportation associated with said event;

11   means for receiving a request for information about said route;

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12   means for presenting for display a third content page requesting an order for a seat

13   on a ground transportation vehicle for carriage between a stop and said event;

14   means for receiving said order;

15   means for presenting for display a fourth content page requesting payment

16   information;

17   means for receiving said payment information; and

18   means for presenting for display a fifth content page providing data descriptive of

19   a confirmation of said order and payment therefore.

1   28.   A device comprising:

2   a memory having embodied therein data descriptive of an arrangement for ground

3   transportation associated with an event; and

4   a processor in communication with said memory, said processor configured:

5   to receive, over a network, an indication that an identifier presented by

6   another has been selected;

7   to provide data indicative of an arrangement for ground transportation

8   associated with an event; and

9   to receive data descriptive of an order for a seat on a ground transportation

10   vehicle for carriage between a stop and said event.

1   29.   The system of claim 28, wherein said processor is further configured to

2   provide confirmation of receipt of said order.

1   30.   The system of claim 29, wherein said processor is further configured to

2   receive data descriptive of a request for purchase of said seat on a ground transportation vehicle.

1   31.   The system of claim 30, wherein said processor is further configured to

2   confirm purchase of said seat on a ground transportation vehicle.

          32.   A computer-readable storage medium encoded with processing

instructions for implementing a method, said processing instructions for directing a computer to

5   perform the steps of:

        receiving an indication that an identifier presented by another has been selected;

        providing data indicative of an arrangement for ground transportation associated

with an event; and

        receiving data descriptive of an order for a seat on a ground transportation vehicle

10   for carriage between a stop and said event.